

abundance  
freedom  
confidence  
assurance  
wealth  
energy  
create inspire



## GLOBAL TELEPOWER TRAINING SYSTEMS

### Special Announcement

### *What's New You Ask?*

*Well, pretty much everything really!*

Welcome to the virtual  
"Grand Opening"  
of:

## GLOBAL TELEPOWER TRAINING SYSTEMS

**Global TelePower Training Systems** is dedicated to providing professional training for those of you who are **NEW** to the idea of TeleClasses as well as giving **SEASONED** TeleLeaders an opportunity to kick 'er up a notch and create new exciting and powerful marketing avenues to increase revenue. Here are the two main focus areas:

**Certified TeleLeader Training**  
and

**Advanced Marketing for TeleLeaders**

Most of us who are leading TeleClasses now just love, love, love it! We love the freedom, we love communicating with folks from all over the world, we love that we don't have to find parking downtown or set up seminar rooms or stand on our feet for hours anymore. We love friendly business relationships we are building with people in other countries – and most of all, we love that we can do it right from our home-based office. You too can experience this new way of sending your message out to the world. Is TeleClass leading for you? You'll recognize that it is if:

### Deep down....

You know you have the know-how and skills to change and improve lives. You have an inner feeling that your message is valuable to a lot of people who are struggling to make sense of the demands in their world. To accomplish this, you need to find a way to educate your customers about what you do, to build trust, to foster a solid reputation and a loyal following of referring appreciative clients. You

Check out what  
this happy  
TeleLeader  
says:

*"Thank you for the great, practical, easy to use techniques you've taught me. As a now seasoned TeleLeader, preparation for my classes takes half the time than before and I'm now much more confident teaching my classes. You've probably shaved months off the learning process and the feedback I get from students is*

consistently positive. I couldn't be doing this at this level so fast if I had not taken your class.

I'm looking forward to learning more."

**Marty Marsh,**  
[www.GreatLivingToday.com](http://www.GreatLivingToday.com)

want to connect in such a way that you make a difference and when your clients talk about you to others, they light up and say, "*I just know my coach, (or trainer...or this great book) can help you too!*"

There is a powerful, masterful way...and it is an art.

## Become An Expert TeleLeader It's As Easy As 1 – 2 – 3!

### The **Expert** Package

A 12 Hour Action-Packed Intensive - designed to be ideal for your needs.

## 1 PHASE ONE - 3 Hrs (+ 2 hrs observation)

### Begin With The Basics Please!

**Session 1: Guidelines For TeleClass Etiquette:** Creating warmth, trust and inclusion, avoid the 7 costly mistakes that'll expose you as an amateur, how to use humour and create deeper connections and loyalty

**Session 2: Leading With Learners In Mind:** Learn about your NLP teaching style and how it affects your learner's ability to absorb information.

**Session 3: Interaction:** Keys to adult education and how brainstorming activities, role plays and other activities create memorable learning experiences.

## 2 PHASE TWO – **Certification** - 4 Hrs (+ 2 hrs practicum)

### Create Your Titles, Script and Launch!

**Session 1: Create captivating titles** and compelling course descriptions that encourage people to register – discover the best places to advertise and list your TeleClasses and how much it all costs.

**Session 2: Design** your powerful, easy to follow, highly interactive, high content, TeleClass scripts

**Session 3: Art of questioning** – how to ask the right questions to encourage sharing of information

**Session 4: Upsell** – Move from *free* to *fee* - strategies to increase revenue by giving students an opportunity to work with you on a deeper level after your free TeleClasses

**Session 5: Pre-course, After Class Notes and Follow-up** - Creating materials that build trust, generate new referrals and ensure a loyal responsive following

**Practicum: List 2 Live TeleClasses** and self-evaluate, observe 2 seasoned leaders and evaluate them as well.

## 3 PHASE THREE - 5 Hrs – **Advanced Marketing**

### Market, Build and Grow!

**Session 1: Create website sales copy** for your TeleClasses that includes all the revenue building elements!

**Session 2: Keep in touch marketing** – Keys to writing articles, E-Zines and where to submit them to online

**Session 3: Affiliate programs, databases** – ethical ways to get people to reconnect and refer you to others

**Session 4: To blog or not to blog?** Podcast or not to podcast? Can these help grow your business?

**Session 5: Record your classes** and make \$\$\$ with audio mp3 files, audio testimonials and Bonus



Another happy client says...

"Anna Canary is a master at

Extras

teaching  
TeleClass Leader  
Training. I felt  
fear about leading  
TeleClasses, but  
by the end of her  
class, I had  
confidence that I  
could do it and  
the knowledge of  
how to structure  
my TeleClass.  
Anna took us  
through each and  
every step on  
how to create a  
great workshop,  
beginning with  
picking a  
dynamite title,  
how to write a  
description of the  
class and writing  
the script of the  
class. The  
training was  
absolutely  
awesome. Anna  
was so supportive  
in my learning  
and I learned so  
much, that I was  
ready to go out  
and do my own  
class. I also  
signed up for her  
3 week follow up  
workshop which  
took me to the  
next level in  
refining my entire  
workshop. Anna  
gave generously  
of her time in  
encouraging us to  
email her our  
work as we went  
along and to even  
send us  
suggestions on  
how to tweak the  
TeleClass. If you

[Click here for more details...](#)

This Certified TeleLeader Training is  
**APPROVED**  
by the biggest TeleClass Listing Companies in the World:



*Tell your friends and associates about the*

## **Grand Opening Special!**

These convenient **one-hour live TeleClass Sessions** begin on:

**February 7, 9, 14, 16, 21, 28 and March 7<sup>th</sup> at 2pm EST**

*(NOTE: You can take the **Advanced Marketing Phase 3** later, when you're good and ready!)*

*Be one of the first **10** lucky people to register and get this  
"one-time only" introductory price!*

Only **\$449.00 US!!!**  
*(and save \$50 US)*

*After that to register, it's...*

Only **\$499.00 US**

To register for **The Expert Package** now,

Click this link below:

<http://www.annakanary.com/contact.php>

Please forward this to any  
**Coaches, Consultants, Trainers or Authors**  
you may know so they can learn the newest ways to expand their market.

**But wait!** Before you tell others about us...

Please join our 10% payout affiliate program today!

<http://www.annakanary.com/affiliate/signup.php>

are interested in becoming a TeleClass leader, I would highly recommend getting in touch with Anna and signing up for her training. You will learn from the best"

**Dee Berman,**  
Coach and  
TeleClass Leader  
[www.deeberman.com](http://www.deeberman.com)

Make yourself some money, you'll get a finders fee...  
Your referrals are worth it!

***In closing,...***

I would like to share with you, my friends, associates and colleagues, that the idea of creating this new division had been percolating in my mind for a year- yet I sat on it. The incentive I needed to take action and bring it to fruition presented itself last fall when I found out about a training program called [The Product Factory Program](#).

Once I read that The Product Factory program shows entrepreneurs (like you and me), a step-by-step process to bring to fruition your "signature" product idea, I decided to be proactive, take the course and bring this dream to life. Thanks to this program, I can happily say MISSION ACCOMPLISHED!

I am honoured to have the opportunity to walk with many of you on your amazing journey towards TeleLeading excellence. *Let's change the world for the better – together!*  
Sincerely,



**Anna Canary,**  
President and CEO,  
**Global TelePower Training Systems**

**PS: The next Product Factory course happens in March 2006** and I will be sure to let you know all about it closer to that time, in the meantime if you can't wait and want to know more now, just click on this link and you can check it out now. [The Product Factory Program](#)



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