

abundance
freedom
confidence
assurance
wealth
energy
create inspire



GLOBAL TELEPOWER TRAINING SYSTEMS

April 2006

Monthly Tips E-Zine!

GLOBAL TELEPOWER TRAINING SYSTEMS

First things first....

Looking for a Teleconference Guest?

Invite Anna as a guest for your Chapter or Support-Team Meetings



Anna Canary has time available to be a guest on your teleconference call, free of charge, for groups of 10 plus. Ideal for coaching association monthly meeting calls. She can do a mini-teleclass on "Sales" or "TeleClasses as a Marketing Tool". Bring your good questions, concerns and frustrations to the calls and Anna will provide answers and help diminish your fears so you can move forward.

Here are some of the topics Anna can speak about:

- **How to Answer the Question, "So, What Do You Do?"**
- **How to Create Captivating Headlines and Titles for Your Workshops and Websites**
- **How To Create Free Introductory Workshops**
- **11 Sure-fire Tips to Creating Great Brochures/Home Pages that Attract More Clients**
- **Learn The Secret to the "Art Of Questioning" to Uncover Needs, Save Time Closing and Multiply Profits!**
- **Improve Your Networking Savvy: Learn a Focused, Fast Way to Tap Into New Markets, Become Known and Increase Your Client Base**
- **Discover How to Use Teleclasses as a Marketing Tool**
- **TeleLeader Training Q and A – How to Become a TeleClass Leader Yourself**

Email your request and see if Anna's available. Include a possible date/time EST and the name of your group. anna@annakanary.com

And now....Here's what's coming up next month:

Having Trouble Closing Deals? Learn How to Get Hired Sooner on this Gentle and Powerful Sales Intensive

During this **4 hour intensive**, you will:

- **Decide** on ideal networking circles to become known and generate hot leads
- **Approach** potential clients, referrals and leads in non-invasive, considerate ways

A recent Global Sales Grad tells us:

"Anna Canary's Sales Class was exactly what I needed!

As someone with very little sales background and who struggles to close the deal with potential clients, this class gave me the format, confidence, clarity and momentum I needed to get out there and get more clients! Anna's expertise combined with her warmth makes this class not only exceptional but necessary...you will get more than

you ever
expected!"

Sarah O.
Bloomquist
Personal Life
Coach, Speaker
Innermost
Coaching

- **Design** the right questions to ask that assess your clients desires and solutions to needs
- **Discover** how to recommend your services so clients see "What's in it for them?"
- **Master** the "Art of the Easy Close" – you've set the stage, now get yourself hired!
- **Learn** to nurture and keep in touch with your happy clients so they refer others to you.

4 Hours of **Live** TeleClasses @ 11am PST, 2pm EST, 7pm GMT (UK)

May 10, 17, 24, 31

Only **\$149 us**

Or Save \$50 off this already low tuition by registering **BEFORE Monday, April 18th!**
Only 20 spots available - so register soon - you'll love getting the extra attention.

[Register Me Now!](#)

"Anna Canary's sales teleclass is one of the best investments I ever made. I quickly achieved over 1000% ROI on my teleclass fee by using the sales techniques I sharpened in the teleclass. Whether you are an introvert (like I am) or an extrovert, Anna's sales techniques are extremely powerful and allow you to conduct the sales process with the utmost integrity, close the sale, and actually enjoy the sales process. Anna is a warm and skilled teleclass facilitator who gives 110% to her students."

-- Dan Johnson, CEC, Performance Mastery, www.performancemastery.com

Please forward this EZine to others who can profit from these training programs.

***Wait!* Before you tell others ...**

Sign up for the affiliate program, you'll get a 15% finders fee...

Yes, you will because your referrals are worth it!

Please join our affiliate program now! It's free and easy.

<http://www.annakanary.com/affiliate/signup.php>

Once you get your special "**affiliate link**", you just replace
my "[Register Me Now](#)" link with your special one.

My system will remember your referrals and pay you 15% when someone registers via you!

~~~~~

## This Months Tip!

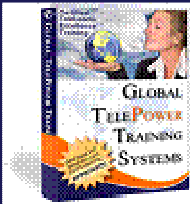
**Active Learning Environment: Create Your Own Private Member's Club!**

It is time to give you **another juicy tip** designed to get you generating new funds faster and more easily.

The idea of creating some kind of a "**members club**" first came to me via my good friend Michael Losier – the Law of Attraction guy. He wanted to create a private members club where, for a low price, people learning about Law of Attraction can go in and access his audio teleclasses, resources and bonus calls and network with each other.

While on the Product Factory course, we enjoy a great **active learning environment**. It is a web page we log into every week and get our pre-course notes, worksheets, audio mp3 recordings, bonus teleclasses, videos and much, much more. We network in busy forums to meet, learn about each others businesses, share valuable information and support each other in our learning. It is great!

It occurred to me that since I have specialized training programs, having a place where my graduates can network, learn new tips and share resources would be ideal. So, I decided to do some research - **here is what I found out:**



The **active learning environment** the Product Factory uses is called **MOODLE** and a simple version can be downloaded for free. Here is what their site says:

**Moodle** is a course management system designed to help educators who want to create quality online courses. The software is used all over the world by universities, schools, companies and independent teachers. Moodle is open source and completely free to use.

Setting it up is rather time-consuming when you don't know what you are doing and the Moodle site advertises several partners who do the setting up for a **very hefty fee** of \$300 - \$800 US!??

The good news is that **Jason Eyre**, our favourite web host king, created a set-up package and can now download Moodle to your site and set it up for only **\$199 US**. Together we have fine-tuned the elements. Those of you, who want to provide a Moodle environment or members club for your clients, can hire Jason to set it up - quickly and easily.

Jason set one up for Michael Losier. He now has a **LOA Private Members Club** where, for a certain price, one can enter and find over 28 hours of Michael's training audios, upcoming events, and more. People are flocking to it and signing up to enter – **it is a huge success!**

I too have an active learning environment and initiated it during the February TeleLeader Training program. Soon I will have a "**Global Learning Lounge**". It will be for "**Global Grads**". My goal is to create a place where grads can learn about each other, offer teleclasses to practice their new skills, pick up new audios and worksheets, etc. It is still evolving!

**Here is how I see coaches/consultants, authors and trainers like you using this tool:**

- ✓ As a place for clients to network and learn about each other's business
- ✓ As a place for students to go in and get your course notes, worksheets, downloadable audio links, videos, webinars, etc.
- ✓ A calendar of events, upcoming teleclasses, bonus calls
- ✓ A forum where students and can ask each other for help, share ideas and expertise
- ✓ A place where you can showcase all of your packages and bundle them up for one low price per year.
- ✓ Gosh there are so many other ways to use this...

**What could you use Moodle for?**

Jason Eyre of [www.FifthGearHosting.com](http://www.FifthGearHosting.com) is setting up a **sample Members Club** so you can go in and have a look. I'll send you the link when it is ready and you can enter as a guest and have a good look around. It is so cool!

***In closing,...***

Please consider joining me on some of the **HOT** new programs I have created just for you. Every month I will let you know what is coming up for the month ahead. My goal is to become your Sales and TeleLeading mentor and to connect you with others of like mind who are moving forward in the same directions.

**Next month**, we will talk about using **Free Introductory Teleclasses as a Marketing Tool**.

Sincerely,



**Anna Canary,**  
President and CEO,



## Global TelePower Training Systems

Box 23082, Cook St. Village Post Office  
Victoria, British Columbia, V8V 2V9  
Email: [Anna@TelePowerTraining.com](mailto:Anna@TelePowerTraining.com)

[Home](#) · [TeleLeader Training](#) · [About Us](#) · [Resources](#) · [Contact](#)

© Copyright 2006. Anna Kanary and Emerging Wisdom Enterprises. All rights reserved.

Please feel free to reprint or reproduce this publication as whole or in part if you also acknowledge **Anna Kanary** as author and include her website address at the end: [www.AnnaKanary.com](http://www.AnnaKanary.com)

### Missed an EZine?

Click here to catch up: [Resources Page](#)

If you wish to opt out of receiving this E-Zine, simply click here: <http://www.annakanary.com/contact.php> Enter your Name and email address and choose **Unsubscribe**.